Orders Order / Rev:		107704	_	
	Alt Order #:	06862725	=	LID
	Product Desc:	Crossroads GPS	_	HD
	Estimate:	1192	_	KSNV
	Flight Dates:	10/12/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/10/12 / 10/10/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	106	\$234,050.00	\$198,942.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	106	\$234,050.00	\$198,942.50	0.00
Totals	106	\$234,050.00	\$198,942.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$234,050.00
Market	100%	\$780,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$210,645.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$156,033.33
KTUD	0%	\$0.00
KVVU	18%	\$140,430.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$39,008.33

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
•	1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp	w/WaGM	5-6a	F	:30 1	\$1,200.00 SELE 0.00 NM	1	\$1,200.00
					M-F 5-6a WakeUp	w/Wagners						
		WAKE L	JP WITH T	HE WAGN	IERS							
		Star	rt Date E	End Date	Weekdays	Spots/Week	Rate	Rating				
	W	eek: 10/0	08/12 1	10/14/12	F	1	\$1.200.00	0.00				

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**KSNV** 

Order / Rev: 107704 Advertiser: Crossroads GPS

Product Desc:

Alt Order #: 06862725

Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 1192

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri Rtg T	уре	Spots	Amount
1 KSNV 1	10/12/12	2 10/12/12	M-F 5-6a WakeUp	-	5-6a	F	:30	1	\$1,200.00 SELE 0.00	NM	1	\$1,200.00
WAKE UF	> WITH	THE WAGN	M-F 5-6a WakeUp IERS	w/vvagners								
Start		End Date		Spots/Week	Rate	Rating						
Week: 10/08		10/14/12	F		\$1,200.00	0.00			\$4,000,000 OFLE 0.00	NIM	4	<b>#4 000 00</b>
2 KSNV 1	10/15/12	2 10/15/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	M	:30	1	\$1,200.00 SELE 0.00	NM	1	\$1,200.00
WAKE UF	WITH	THE WAGN		· ii, rragiioio								
Start 40/45		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15		10/21/12	M-F 5-6a WakeUp		\$1,200.00 5-6a	0.00 - T	:30	1	\$1,200.00 SELE 0.00	NIM	1	\$1,200.00
			M-F 5-6a WakeUp	-	5-0a	- 1	.50		Ψ1,200.00 OLLE 0.00	14101		ψ1,200.00
		THE WAGN										
Start Week: 10/15		End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,200.00	Rating 0.00				l		
			M-F 5-6a WakeUp		5-6a	W	:30	1	\$1,200.00 SELE 0.00	NM	1	\$1,200.00
			M-F 5-6a WakeUp	-								. ,
		THE WAGN		Spots/Week	Poto	Poting						
Start Week: 10/15		End Date 10/21/12	<u>Weekdays</u> W		Rate \$1,200.00	Rating 0.00				l		
5 KSNV 1	10/18/12	2 10/18/12	M-F 5-6a WakeUp		5-6a	T	:30	1	\$1,200.00 SELE 0.00	NM	1	\$1,200.00
\A/A/ZE   IE	> \\/\T\ \	TUE \A/A CA	M-F 5-6a WakeUp	w/Wagners								
WAKE UP Start		THE WAGN End Date		Spots/Week	Rate	Rating				ı		
Week: 10/15		10/21/12	T		\$1,200.00	0.00						
6 KSNV 1	10/19/12	2 10/19/12	M-F 5-6a WakeUp	Ū	5-6a	F	:30	1	\$1,200.00 SELE 0.00	NM	1	\$1,200.00
WAKE LIE	> WITH	THE WAGN	M-F 5-6a WakeUp JERS	w/Wagners								
Start		End Date		Spots/Week	Rate	Rating				į		
Week: 10/15		10/21/12	F		\$1,200.00	0.00						
7 KSNV 1	10/22/12	2 10/22/12	M-F 5-6a WakeUp	Ū	5-6a	M	:30	1	\$1,200.00 SELE 0.00	NM	1	\$1,200.00
WAKE UF	> WITH	THE WAGN	M-F 5-6a WakeUp IERS	w/wagners								
<u>Start</u>		End Date		Spots/Week	Rate	<u>Rating</u>						
Week: 10/22		10/28/12	M		\$1,200.00	0.00			<b>*</b> 0.000.00 <b>.05</b> 1. <b>5</b> .0.00	NIN 4	4	<b>#</b> 0.000.00
8 KSNV 1	10/12/12	2 10/12/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	-	6-7a	F	:30	1	\$2,000.00 SELE 0.00	NIVI	1	\$2,000.00
WAKE UF	WITH	THE WAGN	IERS									
Start 10/05		End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	Rating				l		
Week: 10/08		10/14/12	M-F 6-7a WakeUp		\$2,000.00 6-7a	0.00 M	:30	1	\$2,000.00 SELE 0.00	NM	1	\$2,000.00
5 110111	10/10/12	10/10/12	M-F 6-7a WakeUp		074	141	.00		Ψ2,000.00 OLLE 0.00	1 1111		φ2,000.00
		THE WAGN			5.	<b>5</b>						
Start Week: 10/15		End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
			M-F 6-7a WakeUp		6-7a	- T	:30	1	\$2,000.00 SELE 0.00	NM	1	\$2,000.00
			M-F 6-7a WakeUp	-								
WAKE UF Start		THE WAGN End Date		Spots/Week	Rate	Rating				ı		
Week: 10/15		10/21/12	- T		\$2,000.00	0.00				ı		
11 KSNV 1	10/18/12	2 10/18/12	M-F 6-7a WakeUp	Ū	6-7a	T	:30	1	\$2,000.00 SELE 0.00	NM	1	\$2,000.00
WAKE HE	5 W/ITU	THE WAGN	M-F 6-7a WakeUp	w/Wagners								
Start		End Date		Spots/Week	Rate	Rating						
Week: 10/15		10/21/12	T		\$2,000.00	0.00						
12 KSNV 1	10/22/12	10/22/12	M-F 6-7a WakeUp	-	6-7a	M	:30	1	\$2,000.00 SELE 0.00	NM	1	\$2,000.00
WAKE LIE	> WITH	THE WAGN	M-F 6-7a WakeUp IERS	w/wagners								
Start		End Date		Spots/Week	Rate	Rating						
Week: 10/22		10/28/12	M		\$2,000.00	0.00						
13 KSNV 1	10/12/12	2 10/12/12		СМ	658a-9am	F	:30	1	\$3,800.00 SELE 0.00	NM	1	\$3,800.00

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**KSNV** 

Order / Rev: 107704

Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 1192

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	s Rate Pr	i Rtg Type	Spots	Amount
				Today Show			,			3 71		
	TODAY	SHUM		Today Show								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı	
We	eek: 10/0		10/14/12	F	1	\$3,800.00	0.00				İ	
			2 10/15/12	Today Show Today Show	СМ	658a-9am	М	- :30	1 \$3,800.00 SE	LE 0.00 NM	1	\$3,800.00
	TODAY		E 15 /		0	5.	D ()					
We	<u>Stai</u> eek: 10/	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,800.00	Rating 0.00				i	
			2 10/16/12	Today Show	СМ	658a-9am	- T	- :30	1 \$3,800.00 SE	LE 0.00 NM	1	\$3,800.00
	TODAY	enow,		Today Show								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
We	eek: 10/		10/21/12	- T	1	\$3,800.00	0.00				İ	
16	KSNV	10/17/1	2 10/17/12	,	CM	658a-9am	W	- :30	1 \$3,800.00 SE	LE 0.00 NM	1	\$3,800.00
	TODAY	SHOW		Today Show							1	
	_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
We	eek: 10/		10/21/12	W	1	\$3,800.00	0.00				ĺ	
17	KSNV	10/22/1	2 10/22/12	Today Show	CM	658a-9am	M	- :30	1 \$3,800.00 SE	LE 0.00 NM	1	\$3,800.00
	TODAY	SHUM		Today Show							i	
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
We	eek: 10/2		10/28/12	M	1	\$3,800.00	0.00				ĺ	
18	KSNV	10/13/1	2 10/20/12	Saturday Night Liv		1130pm-1:0	2amS	- :30	1 \$4,000.00 SE	LE 0.00 NM	2	\$8,000.00
	SNL			Saturday Night Li	ive						i	
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
	eek: 10/0		10/14/12	S-		\$4,000.00	0.00					
	eek: 10/		10/21/12	S-		\$4,000.00	0.00 mS	-20	4	1 F 0 00 NM		<b>ФО ООО ОО</b>
19	KSINV	10/13/1	2 10/13/12	Nevada Newsmal Nevada Newsma		5:00- 6:00ar (5:30 AM-6:0		- :30	1 \$3,200.00 SE	LE U.UU NIVI	1	\$3,200.00
	NEV NE	WSMAK	KERS			(0.00	,				1	
147		t Date	End Date	Weekdays S-	Spots/Week	Rate	Rating				i	
	eek: 10/0		10/14/12		CM	\$3,200.00 12-1230pm	0.00 F-	- :30	1 \$1,000.00 SE	I E O OO NM	1	\$1,000.00
20	KONV	10/12/1	2 10/12/12	Noon News	Civi	12-1230piii	1	50	1 ψ1,000.00 3L	LL 0.00 INIVI	i '	\$1,000.00
	NEWS 3										1	
10/	<u>Staı</u> eek: 10/0	t Date	End Date 10/14/12	Weekdays F	Spots/Week	Rate \$1,000.00	Rating					
			2 10/15/12		CM	12-1230pm	0.00 M	- :30	1 \$1,000.00 SE	1 F 0 00 NM	1	\$1,000.00
	TOT V	10/10/1	2 10/10/12	Noon News	OW	12 1200pm	111	.00	Ψ1,000.00 ΘΕ	.LL 0.00 14W	1 '	ψ1,000.00
	NEWS 3											
\٨/ه	<u>Staı</u> eek: 10/	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,000.00	Rating 0.00					
			2 10/16/12		CM	12-1230pm	- T	- :30	1 \$1,000.00 SE	LE 0.00 NM	1	\$1,000.00
				Noon News					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		1	, ,
	NEWS 3				0	5.	5.0				i	
W	<u>5tai</u> 'eek: 10	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,000.00	Rating 0.00				i	
			2 10/17/12	Noon News	CM	12-1230pm	W	- :30	1 \$1,000.00 SE	LE 0.00 NM	1	\$1,000.00
	NEWS 3			Noon News		·						
		t Date	End Date	Weekdays	Spots/Week		Rating				1	
	eek: 10/		10/21/12	W		\$1,000.00	0.00		4 04 000 00 00	15000	1 .	<b>#4 000 0</b> 5
24	KSNV	10/18/1	2 10/18/12	Noon News Noon News	СМ	12-1230pm	T	- :30	1 \$1,000.00 SE	:LE 0.00 NM	1	\$1,000.00
	NEWS 3					_					1	
\//	<u>Staı</u> eek: 10/	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,000.00	Rating 0.00				1	
		· ~ · · —	,,	-	1	¥ .,500.00	3.00					

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**KSNV** 

Order / Rev: 107704

Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 Estimate: 1192

25 KNV 101912 101912 Noon News	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri R	tg Type	Spots	Amount
New Start Noon   Start Date   Meckedays   SpotsWeek   Fate   Start	25 KSNV	10/19/1	2 10/19/12		CM	12-1230pm	F	:30	1	\$1,000.00 SELE (	0.00 NM	1	\$1,000.00
Very   Color	NEWS 3	3 AT NO	ON	Noon News									
28 KSNV   1012/12   1012					Spots/Week								
NEWS 1 AT NOON   New Start Date   Noon New New New New New New New New New New				-		• •				<b>* * * * * * * * * *</b>	2.00.1114		<b>44</b> 000 00
NewS 3 T NOON   Weekdays   Spots-Week   Rate   String	26 KSNV	10/22/1	2 10/22/12		CM	12-1230pm	M	:30	1	\$1,000.00 SELE (	).00 NM	1	\$1,000.00
Very   Color   Very	NEWS 3	3 AT NO	NC										
27 KSNV 1012/12 1012/12   T04 Agenda 1230pm CM 1230-1p													
The Agenda 1230pm	-				•	-		.30		\$1,000,00 SELE (	00 NM	1	\$1,000,00
Sint Date	27 10111	10/12/1	2 10/12/12	-	•	1250 TP	<b>1</b>	.50	į	Ψ1,000.00 OLLE (	3.00 IVIVI	•	Ψ1,000.00
Week: 1006/12   1014/12													
28 KSW 1015/12 1015/12   The Agenda 1230pm													
NEWS 4: THE AGENDA   Start Date   Fard Date   Week 10/15/12   10				-				:30	1	\$1,000,00 SELE (	0.00 NM	1	\$1.000.00
Siart Date   End Date   Week 2017512   1012112   Mexical   Spots/Week   Rate   Spots/Week   New 2017512   1012112   Mexical   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Spot				ū	•					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, ,
Meek: 1016/12   1016/12   1016/12   1016/12   The Agendal 1230pm   CM   1230-1p   T   :30   1 \$1,000.00 SELE 0.00 NM   1 \$1,000.00 NM				Modedaya	Cnoto/Mook	Doto	Dating						
29 KSNV 10/16/12 10/16/12 10/16/12 The Agenda 1230pm CM													
New Start Pie A GENDA   New Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   New Start Date   Meekdays   Spots/Week   Rate   Rating   New Start Date   Meekdays   Spots/Week   Rate   Rating   New Start Date   Meekdays   Spots/Week   Rate   Rating   New Start Date   Meekdays   New Start Date   Meekdays   Spots/Week   Rate   Rating   New Start Date   Meekdays   Now Start Date   New Start Date   Meekdays   Now Start Date   New Start Date   New Start Date   New Start Date   End Date   New Start Date   New Start Date   New Start Date   New Start Date   New Start Date   New Start Date   New Start Date   New Start Date   New Start Date   New Start Date   New Start Date   New Start Date	29 KSNV	10/16/1		The Agenda 1230	pm CM			:30	1	\$1,000.00 SELE (	0.00 NM	1	\$1,000.00
Start Date   End Date   Weekdays   Terrior   SpotsWeek   Rate   Rating   Start Date   Start Date   End Date   Weekdays   SpotsWeek   Rate   Rating   Start Date   End Date	NEWO	4 THE A	OENDA	The Agenda 1230	)pm								
Week: 10/15/12	_			Weekdays	Snots/Week	Rate	Rating						
The Agenda 1230pm				- T							i		
NEWS 4; THE AGENDA   End Date   Weekdays   Spots/Week   Rate   Rating   10/21/12   10/	30 KSNV	10/17/1	2 10/17/12			1230-1p	W	:30	1	\$1,000.00 SELE (	0.00 NM	1	\$1,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Start Date   End Date   Start Date   End Date   Days of our Lives   D	NEWS	4· THE A	GENDA	The Agenda 1230	)pm								
New   10/15/12   10/21/12   10/19/12   10/				Weekdays	Spots/Week	Rate	Rating				i		
The Agenda 1230pm					1								
NEWS 4: THE AGENDA   Spots/Week   Rate   Rating   Week: 10/15/12   10/15/12   Days of our Lives   Days OF OUR LIVES   Start Date   End Date   Days of our Lives   Da	31 KSNV	10/19/1	2 10/19/12	-	•	1230-1p	F	:30	1	\$1,000.00 SELE (	0.00 NM	1	\$1,000.00
Week: 10/15/12   10/15/15/12   10/15/15/15   10/15/15/15   10/15/15/15   10/15/15/15   10/15/15/15   10/15/1	NEWS 4	4: THE A	GENDA	The Agenda 1230	ррпі								
Second   S					Spots/Week								
Days of our Lives   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Oays of our Lives   Days of our Lives   Oays of our Lives						-				\$4,000,00 OFLE	2.00. NIA		<b>#4</b> 000 00
DAYS OF OUR LIVES   Start Date   End Date   Weekdays   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Start Date   End Date   Meekdays   Spots/Week   Rate   Start Date   Start D	32 KSNV	10/15/1	2 10/15/12	-		1258p-2pm	M	:30	1	\$1,000.00 SELE (	).00 NM	1	\$1,000.00
Week: 10/15/12         10/21/12         M         1 \$1,000.00         0.00           33 KSNV 10/16/12 10/16/12 Days of our Lives DAYS OF OUR LIVES         CM 1258p-2pm         -T         :30 1 \$1,000.00 SELE 0.00 NM         1 \$1,000.00           DAYS OF OUR LIVES         Start Date End Date Weekdays 10/15/12 10/21/12         Weekdays 2 Foots/Week Rate 1 \$1,000.00         Rating 0.00         0.00         1 \$1,000.00 SELE 0.00 NM         1 \$1,000.0	DAYS	OF OUR L	LIVES										
33 KSNV   10/16/12   10/16/12   Days of our Lives Days of Our Lives Days of Our Days Our Da											-		
Days of our Lives   Days of our Lives   Spots/Week   Rate   Rating								.30		\$1,000,00 SELE (	00 NM	1	\$1,000,00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	33 1011	10/10/1	2 10/10/12			1200p 2pm	- 1	.50	į	Ψ1,000.00 OLLE (	3.00 IVIVI	•	Ψ1,000.00
Week: 10/15/12         10/21/12         -T         1         \$1,000.00         0.00           34 KSNV 10/17/12 10/17/12 Days of our Lives Days of our Lives Days of our Lives           DAYS OF OUR LIVES           Start Date Weekdays End Date Weekdays         Spots/Week Rate No.00         Rating No.00           Week: 10/15/12 10/19/12 Days of our Lives Days of our Lives Days of our Lives Start Date Week: 10/15/12 10/21/12         CM 1258p-2pmF         :30 1 \$1,000.00 SELE 0.00 NM         1 \$1,000.00           36 KSNV 10/22/12 10/22/12 Days of our Lives Days of our Lives Days of our Lives Days of our Lives         CM 1258p-2pm M         :30 1 \$1,000.00 SELE 0.00 NM         1 \$1,000.00           DAYS OF OUR LIVES           Start Date Days of Our Lives Days of our Lives Days of our Lives         CM 1258p-2pm M         :30 1 \$1,000.00 SELE 0.00 NM         1 \$1,000.00           DAYS OF OUR LIVES         Days of our Lives Days of our Lives Days of our Lives         CM 1258p-2pm M         :30 1 \$1,000.00 SELE 0.00 NM         1 \$1,000.00													
34 KSNV 10/17/12 10/17/12 Days of our Lives Days of our Lives Days of our Lives Days of our Lives Days of our Lives    DAYS OF OUR LIVES   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Neek: 10/15/12   10/21/12											-		
Days of our Lives    Days of our Lives   Days of our Lives								:30	1	\$1,000.00 SELE (	0.00 NM	1	\$1,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00													, ,
Week: 10/15/12         10/21/12        W         1 \$1,000.00         0.00           35 KSNV 10/19/12 10/19/12 10/19/12 Days of our Lives DAYS OF OUR LIVES         CM 1258p-2pm        F         :30 1 \$1,000.00 SELE 0.00 NM         1 \$1,000.00 SELE 0.00 NM           DAYS OF OUR LIVES         Start Date Week: 10/15/12 10/21/12F         Weekdays Spots/Week Rate Rating Selection NM         Rating NH         1 \$1,000.00 SELE 0.00 NM         1 \$1				Modedaya	Cnoto/Mook	Doto	Dating						
35 KSNV 10/19/12 10/19/12 Days of our Lives CM 1258p-2pmF :30 1 \$1,000.00 SELE 0.00 NM Days of our Lives  DAYS OF OUR LIVES  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12F 1 \$1,000.00 0.00  36 KSNV 10/22/12 10/22/12 Days of our Lives CM 1258p-2pm M :30 1 \$1,000.00 SELE 0.00 NM 1 \$1,000.00  Days of our Lives DAYS OF OUR LIVES  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 Meekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 10/28/12 M 1 \$1,000.00 0.00													
DAYS OF OUR LIVES    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00				Days of our Lives	CM			:30	1	\$1,000.00 SELE (	0.00 NM	1	\$1,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	DAY 0.0	NE OUD 1	1) /50	Days of our Lives									
Week: 10/15/12       10/21/12      F       1 \$1,000.00       0.00         36 KSNV 10/22/12 10/22/12 Days of our Lives Days of our Lives Days of our Lives       CM 1258p-2pm M       :30 1 \$1,000.00 SELE 0.00 NM       1 \$1,000.00 SELE 0.00 NM         DAYS OF OUR LIVES       Start Date Start Date Weekdays Weekdays Week 10/22/12 10/28/12       Spots/Week Rate Spots/Week Rate Spots/Week No.00       Rating No.00         Week: 10/22/12 10/28/12       M 1 \$1,000.00       0.00				Weekdays	Snots/Meek	Rate	Rating						
Days of our Lives  DAYS OF OUR LIVES  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12 M 1 \$1,000.00 0.00				F									
DAYS OF OUR LIVES         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12         M         1 \$1,000.00         0.00	36 KSNV	10/22/1	2 10/22/12				M	:30	1	\$1,000.00 SELE 0	0.00 NM	1	\$1,000.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12         M         1 \$1,000.00         0.00	DAVS	JE OLIB I	IVES	Days of our Lives									
Week: 10/22/12 10/28/12 M 1 \$1,000.00 0.00				Weekdays	Spots/Week	Rate	Rating						
37 KSNV 10/12/12 10/12/12 CM 2pm-3pmF :30 1 \$650.00 SELE 0.00 NM 1 \$650.00							0.00						
	37 KSNV	10/12/1	2 10/12/12		СМ	2pm-3pm	F	:30	1	\$650.00 SELE (	0.00 NM	1	\$650.00

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**KSNV** 

Order / Rev: 107704

107704

Advertiser: Crossroads GPS

Alt Order #: 06862725

Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12

1192

Product Desc:

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots The Doctors The Doctors THE DOCTORS **End Date** Weekdays Start Date Spots/Week Rate Rating ---F--Week: 10/08/12 10/14/12 \$650.00 0.00 2pm-3pm 38 KSNV 10/15/12 10/15/12 The Doctors СМ M- - - - -:30 \$650.00 SELE 0.00 NM \$650.00 1 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 M- - - -\$650.00 0.00 39 KSNV 10/16/12 10/16/12 CM - T- - - -:30 The Doctors 2pm-3pm \$650.00 SELE 0.00 NM \$650.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - T- - - -\$650.00 0.00 40 KSNV 10/17/12 10/17/12 The Doctors CM 2pm-3pm --W----:30 \$650.00 SELE 0.00 NM \$650.00 1 The Doctors THE DOCTORS Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 - - W- - -\$650.00 0.00 41 KSNV 10/18/12 10/18/12 ---T---\$650.00 SELE 0.00 NM The Doctors CM 2pm-3pm :30 1 1 \$650.00 The Doctors THE DOCTORS **End Date** Start Date Weekdays Spots/Week Rate Rating 10/21/12 - - - T- - -\$650.00 0.00 Week: 10/15/12 42 KSNV 10/19/12 10/19/12 ---F--\$650.00 SELE 0.00 NM The Doctors CM 2pm-3pm :30 \$650.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--Week: 10/15/12 10/21/12 \$650.00 0.00 M- - - - -43 KSNV 10/22/12 10/22/12 СМ :30 \$650.00 SELE 0.00 NM The Doctors 2pm-3pm 1 \$650.00 The Doctors THE DOCTORS Start Date **End Date** Spots/Week Rating Weekdays Rate 10/28/12 M- - - - -Week: 10/22/12 \$650.00 0.00 44 KSNV 10/15/12 10/15/12 Dr. Phil CM 3-4p M- - - - -:30 1 \$1,200.00 SELE 0.00 NM \$1,200.00 Dr Phil DR. PHIL Rating Start Date **End Date** Weekdays Spots/Week Rate M- - - - -10/21/12 \$1,200.00 Week: 10/15/12 0.00 45 KSNV 10/17/12 10/17/12 Dr. Phil - - W- - - -1 \$1,200.00 SELE 0.00 NM CM 3-4p :30 1 \$1,200.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rating Rate - - W- - - -Week: 10/15/12 10/21/12 \$1,200.00 0.00 46 KSNV 10/18/12 10/18/12 Dr. Phil CM - - - T- - -:30 1 \$1,200.00 SELE 0.00 NM \$1,200.00 3-4p Dr Phil DR. PHIL Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/15/12 10/21/12 ---T---\$1,200.00 0.00 47 KSNV 10/19/12 10/19/12 СМ ---F--1 \$1,200.00 SELE 0.00 NM Dr. Phil .30 \$1,200.00 3-4p Dr Phil DR. PHIL Spots/Week Rating Start Date End Date Weekdays Rate 10/21/12 - - F-0.00 Week: 10/15/12 \$1,200.00 48 KSNV 10/15/12 10/15/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M- - - - -:30 1 \$1,800.00 SELE 0.00 NM \$1,800.00 4PM NEWS (1 hour) NEWS 3 AT 4 Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 10/15/12 10/21/12 \$1,800.00 0.00 49 KSNV 10/16/12 10/16/12 1 \$1,800.00 SELE 0.00 NM CM - T- - - -:30 \$1.800.00 4-5pm

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Order / Rev: 107704

Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS **KSNV** 

Flight Dates: 10/12/12 - 10/22/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code		Start/End T	ïme Day	/S	Len Spo	ts	Rate	Pri F	Rtg Type	Spot	s	Amount
			NEWS 3 at 4 (1 h												_
NEWS 3	3 AT 4			/											
Star Week: 10/	rt Date	End Date 10/21/12	Weekdays - T	Spots/Week 1	Rate \$1,800.00	Rating 0.00									
		2 10/17/12			4-5pm	W		:30	1 \$	1,800.00	SELE	0.00 NM	- <b>I</b>	1	\$1,800.00
		,,	4PM NEWS (1 ho							.,				·	* 1,000100
NEWS 3		End Data	Maakdaya	Cnoto/Mode	Doto	Dating							1		
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,800.00	Rating 0.00									
		2 10/19/12	NEWS 3 at 4 (1 l		4-5pm	]	F	:30	1 \$	1,800.00	SELE	0.00 NN	ī	1	\$1,800.00
NEWS 3	) AT 4		4PM NEWS (1 ho	our)											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/		10/21/12	F	1	\$1,800.00	0.00							_[		
52 KSNV	10/12/1	2 10/12/12	M-F Early News	CM	5-630p	]	F	:30	1 \$3	3,600.00	SELE	0.00 NM	Ī	1	\$3,600.00
EARLY	NFWS		M-F Early News												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							İ		
Week: 10/0		10/14/12	F	1	\$3,600.00	0.00							_		
53 KSNV	10/15/1	2 10/15/12	M-F Early News M-F Early News	CM	5-630p	M		:30	1 \$3	3,600.00	SELE	0.00 NM	1	1	\$3,600.00
EARLY	NEWS		Wi-i Lany News												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							1		
Week: 10/		10/21/12	M	CM	\$3,600.00	0.00 - T		:30	4 ft	2 600 00	CELE	0.00 NIN	-	1	<b>#2 600 00</b>
34 KSINV	10/16/1	2 10/16/12	M-F Early News M-F Early News	CIVI	5-630p	- 1		.30	ΙÞ	3,600.00	SELE	U.UU INIV	1	ı	\$3,600.00
EARLY	NEWS		., .										1		
Star Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$3,600.00	Rating 0.00									
			M-F Early News	CM	5-630p	T-		:30	1 \$:	3,600.00	SFLF	0.00 NM	- <b>i</b>	1	\$3,600.00
			M-F Early News							-,					40,000
EARLY		End Data	Maakdaya	Cnoto/Mode	Doto	Dating									
Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays T	Spots/Week 1	Rate \$3,600.00	Rating 0.00							i		
56 KSNV	10/22/1	2 10/22/12	M-F Early News	CM	5-630p	M		:30	1 \$3	3,600.00	SELE	0.00 NN	ī	1	\$3,600.00
EARLY	NEWC		M-F Early News												
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/2		10/28/12	M	1	\$3,600.00	0.00									
57 KSNV	10/12/1	2 10/12/12	M-F Jeopardy	CM	630-7pm	]	F	:30	1 \$3	3,400.00	SELE	0.00 NM	1	1	\$3,400.00
JEOPAF	RDY		M-F Jeopardy												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							İ		
Week: 10/0		10/14/12	F		\$3,400.00	0.00							_		
58 KSNV	10/15/1	2 10/15/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	М		:30	1 \$3	3,400.00	SELE	0.00 NM	1	1	\$3,400.00
JEOPAF	RDY		W-1 Jeopardy												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week: 10/ E59 KSNV		10/21/12	M Jeopardy in PRIM		\$3,400.00 M-SA 8-11p	0.00		:30	1 04	3,400.00	SEL E	0 00 NN	-	1	¢2 400 00
L 39 KONV	10/10/1	2 10/10/12	Jeopardy in Prime		W-SA 6-11p	/ 30IN-1		.30	ΙФ	3,400.00	SLLL	U.UU INIV	1	1	\$3,400.00
JEOPAF															
Star Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$3,400.00	Rating 0.00									
			M-F Jeopardy	CM	630-7pm	T-		:30	1 \$3	3,400.00	SELE	0.00 NM	ī	1	\$3,400.00
			M-F Jeopardy		•				*						
JEOPAF Star		End Data	Weekdovs	Snote/Mock	Poto	Patina									
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,400.00	Rating 0.00									
		2 10/19/12		CM	630-7pm	]	F	:30	1 \$3	3,400.00	SELE	0.00 NN	ī	1	\$3,400.00

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Order / Rev: 107704 Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS KSNV

Flight Dates: 10/12/12 - 10/22/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme	Days	Len Spo	ots	Rate Pi	ri Rtg Typ	e Spo	ts	Amount
			M-F Jeopardy M-F Jeopardy											
JEOPAI	RDY		W. F. Goopardy									_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	_							
Week: 10/		10/21/12	F	1	\$3,400.00	0.0		.20		#2 400 00 CI		_	4	<b>#2 400 00</b>
62 KSINV	10/12/1	2 10/12/12	M-F Wheel M-F Wheel of For	CM rtune	7-730pm	-	F	:30	1	\$3,400.00 SE	ELE 0.00 N	IVI	1	\$3,400.00
WHEEL	OF FOR	RTUNE												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week: 10/		10/14/12 2 10/15/12	F M-F Wheel		\$3,400.00 7-730pm	0.0	<u> </u>	:30	- 1	#2 400 00 CI		_	4	¢2 400 00
63 KSINV	10/15/1	2 10/15/12	M-F Wheel of For	CM rtune	7-730pm	IVI		.30	'	\$3,400.00 SE	ELE 0.00 N	IVI	ı	\$3,400.00
WHEEL	OF FOR	RTUNE												
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating	_							
Week: 10/ E 64 KSNV		10/21/12	Wheel of Fortune		\$3,400.00 M-SA 8-11p	0.0		:30	1	\$3,400.00 SE			1	¢2 400 00
E 04 KSINV	10/16/1	2 10/16/12	Wheel in Prime	III FRINGIVI	M-SA 6-11p	/ 30IN-	1	.30	'	φ3,400.00 St	ELE 0.00 N	IVI	ı	\$3,400.00
WHEEL	OF FOR	RTUNE												
	rt Date	End Date	Weekdays T	Spots/Week	Rate	Rating								
Week: 10/		10/21/12	M-F Wheel	CM	\$3,400.00 7-730pm	0.0	- W	:30	1	\$3,400.00 SE	ELE 0.00 N	<u></u>	1	\$3,400.00
05 13111	10/17/1	2 10/17/12	M-F Wheel of For		7-730pm		- **	.50	'	ψ3,400.00 31	-LL 0.00 N	IVI	•	ψ5,400.00
WHEEL	OF FOR	RTUNE												
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays w	Spots/Week 1	Rate \$3,400.00	Rating 0.0	_							
			M-F Wheel	CM	7-730pm		<u>.</u> T	:30	1	\$3,400.00 SE	TIF 0 00 N	<u></u>	1	\$3,400.00
oo non	10/10/1	2 10/10/12	M-F Wheel of For		7 700pm		•	.00	•	ψο, που.σο σι	-LL 0.00 IV		•	ψο, που.ου
	OF FOR													
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,400.00	Rating 0.0								
			M-F Wheel	CM	7-730pm		F	:30	1	\$3,400.00 SE	ELE 0.00 N	M	1	\$3,400.00
		,	M-F Wheel of For							<b>4</b> 0, 100100 0				<b>4</b> -,
_	OF FOR		M/s sledens	0	D-1-	Dartha								
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,400.00	Rating 0.0	_							
E 68 KSNV	10/22/1		Wheel of Fortune		M-SA 8-11p			:30	1	\$3,400.00 SE	ELE 0.00 N	M	1	\$3,400.00
			Wheel in Prime											
_	OF FOR		Mookdovo	Spots/Week	Poto	Doting								
Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M		Rate \$3,400.00	Rating 0.0						1		
69 KSNV	10/12/1	2 10/12/12	FacetoFace/Ralst		730-758pm	-	F	:30	1	\$1,800.00 SE	ELE 0.00 N	М	1	\$1,800.00
E40E T		W// ION DA	FacetoFace/Rals	ton Report										
_	rt Date	W/ JON RA End Date	LSTON Weekdays	Spots/Week	Rate	Rating	,							
Week: 10/		10/14/12	F	1	\$1,800.00	0.0								
70 KSNV	10/15/1	2 10/15/12	FacetoFace/Ralst	on Rep@M	730-758pm	M	<u> </u>	:30	1	\$1,800.00 SE	ELE 0.00 N	М	1	\$1,800.00
FACET	.O E4CE	W/ ION DA	FacetoFace/Rals	ton Report										
_	rt Date	W/ JON RA End Date	Weekdays	Spots/Week	Rate	Rating	י							
Week: 10/		10/21/12	M	1	\$1,800.00	0.0								
E71 KSNV	10/16/1	2 10/16/12	RALSTON in PRI		8-11pm	-	T	:30	1	\$1,800.00 SE	ELE 0.00 N	М	1	\$1,800.00
FACE T	O FACE	W/ JON RA	RALSTON in PRI	IME										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	7							
Week: 10/	15/12	10/21/12	- T	1	\$1,800.00	0.0	0					_		
72 KSNV	10/17/1	2 10/17/12	FacetoFace/Ralst		730-758pm	-	- W	:30	1	\$1,800.00 SE	ELE 0.00 N	М	1	\$1,800.00
FACE T	O FACE	W/ JON RA	FacetoFace/Ralsi LSTON	ton Report										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1							
Week: 10/	15/12	10/21/12	W	1	\$1,800.00	0.0	0					_		
73 KSNV	10/18/1	2 10/18/12		CM	730-758pm	-	T	:30	1	\$1,800.00 SE	ELE 0.00 N	М	1	\$1,800.00

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**KSNV** 

Order / Rev: 107704 Advertiser: Crossroads GPS

Alt Order #: 06862725

Product Desc: Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 1192

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime I	Days	Len S	Spots	R	Rate P	Pri I	Rtg Ty	pe Spots	3	Amount
F4.0F.T		W/ 10N DA	FacetoFace/Ralst	•												
		W/ JON RA		0	Б.,	D //										
	rt Date	End Date 10/21/12	Weekdays T	Spots/Week	Rate	Rating	-									
Week: 10/			FacetaFace/Dalet		\$1,800.00	0.00	· F	.20		Φ4 O	00 00 0	\	0.00.1	18.4		<b>#4 000 00</b>
74 KSNV	10/19/1	2 10/19/12	FacetoFace/Ralst FacetoFace/Ralst		730-758pm		F	:30	1	\$1,80	00.00 S	ELE	0.00 N	IIVI	1	\$1,800.00
FACE T	O FACE	W/ JON RA		ton report												
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	L									
Week: 10/		10/21/12	F		\$1,800.00	0.00	)							_		
E75 KSNV	10/22/1	2 10/22/12	RALSTON in PRI		8-11pm	M-		:30	1	\$1,80	00.00 S	SELE	0.00 N	IM	1	\$1,800.00
FACE T	O FACE	W/ JON RA	RALSTON in PRI	IME												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/		10/28/12	M		\$1,800.00	0.00	_							İ		
76 KSNV	10/15/1	2 10/15/12	Mon PR 10-11p	CM	10-11pm	M-		:30	1	\$6,40	00.00 S	SELE	0.00 N	IM	1	\$6,400.00
			Monday Prime 10	)-11pm												
	UTION n			0	Б.,	D ()										
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays M	Spots/Week 1	Rate \$6,400.00	Rating 0.00										
			Mon PR 10-11p	CM	10-11pm			:30	1	\$6.40	00.00.5	FLE	0.00 N	IM	1	\$6,400.00
77 1014	10/22/1	2 10/22/12	Monday Prime 10		10 TIPIII	111		.00		ψ0,-ι	00.00	,	0.00 1		'	ψο, που.σο
REVOL	UTION n	/a 10/22	•	•												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	_									
Week: 10/		10/28/12	M		\$6,400.00	0.00									_	
78 KSNV	10/15/1	2 10/15/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135p	om M-		:30	1	\$2,80	00.00 S	SELE	0.00 N	IM	1	\$2,800.00
NEWS (	3 NIGHTS	SIDE	IVI-F INEWS 3 at EI	even												
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating								İ		
Week: 10/	15/12	10/21/12	M	1	\$2,800.00	0.00										
79 KSNV	10/17/1	2 10/17/12	M-F News 3 at Ele		11pm-1135p	m	W	:30	1	\$2,80	00.00 S	SELE	0.00 N	IM	1	\$2,800.00
NEWS 1	3 NIGHTS	SIDE	M-F News 3 at El	even												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/		10/21/12	W		\$2,800.00	0.00	_									
80 KSNV	10/18/1	2 10/18/12	M-F News 3 at Ele	even CM	11pm-1135p	m	- T	:30	1	\$2,80	00.00 S	SELE	0.00 N	IM	1	\$2,800.00
			M-F News 3 at El	even												
_	3 NIGHTS		Ma alada sa	Consta //// all	Data	Datina										
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	\$2,800.00	Rating 0.00	_									
			M-F News 3 at Ele		11pm-1135p		· F	:30	1	\$2.80	00.00 S	SFLF	0.00 N	IM	1	\$2,800.00
		,,	M-F News 3 at El				_		·	+-,-					-	<del>+</del> =,=====
NEWS 3	3 NIGHT	SIDE														
	rt Date	End Date	Weekdays F	Spots/Week	Rate	Rating										
Week: 10/		10/21/12	M-F News 3 at Ele		\$2,800.00	0.00		.20		ቀኅ ባ	00 00 0	·	0.00.1	18.4	4	¢2 200 00
02 KSINV	10/22/1	2 10/22/12	M-F News 3 at El		11pm-1135p	OTTI IVI-		:30	1	\$2,00	00.00 5	DELE	0.00 N	IIVI	1	\$2,800.00
NEWS:	3 NIGHTS	SIDE	W. P. Howe o at 2.													
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u> </u>							1		
Week: 10/		10/28/12	M	1	\$2,800.00	0.00								_		
83 KSNV	10/17/1	2 10/17/12	Wed PR 10-11p	CM	10-11pm		W	:30	1	\$6,40	00.00 S	SELE	0.00 N	IM	1	\$6,400.00
CHICAC	30 FIRE		Wednesday Prim	e 10-11pm												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/		10/21/12	W		\$6,400.00	0.00										
84 KSNV	10/12/1	2 10/12/12	Fri 10-11p	CM	10-11pm		F	:30	1	\$6,40	00.00 S	SELE	0.00 N	IM	1	\$6,400.00
B	NE NEC		Friday Prime 10-	11pm												
	NE NBC		Mookdova	Spoto/Most-	Doto	Dotin -										
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$6,400.00	Rating 0.00	-									
		2 10/19/12		CM	10-11pm		· F	:30	1	\$6.40	00.00 S	SELE	0.00 N	IM	1	\$6,400.00
				<del>-</del>	- F		•		·	, -,	•			•		, -,

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**KSNV** 

Order / Rev: 107704

Advertiser: Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS

Flight Dates: 10/12/12 - 10/22/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len Sp	ots	Rate Pr	i Rtg Type	Spots		Amount
			Fri 10-11p Friday Prime 10-	11nm										_
DATELI	NE NBC		r naay r nine re	p							i			
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Ratir								
Week: 10/		10/21/12	Sa-Su Early News	s CM	\$6,400.00 5pm-630pm	0.0	S-	:30	1	\$1,350.00 SE	1 E 0 00 NM	1	ı	\$1,350.00
00 1011	10/13/1	2 10/13/12	Sa-Su Early New		ориг озории		<b>5</b> -	.50		ψ1,550.00 GL	LL 0.00 IVIVI	'		Ψ1,000.00
_	EARLY N													
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays S-	Spots/Week 1	Rate \$1,350.00	Ratir 0.0	_							
		2 10/20/12	Sa-Su Early News		5pm-630pm		S-	:30	1	\$1,350.00 SE	LE 0.00 NM	1	l	\$1,350.00
			Sa-Su Early New	S										
	EARLY N rt Date	EWS End Date	Weekdays	Spots/Week	Rate	Ratir	ng.							
Week: 10/		10/21/12	S-	<u>3pots/Week</u>	\$1,350.00	0.0								
88 KSNV	10/13/1	2 10/13/12	Wknd Jeopardy	CM	630-7pm	-	S-	:30	1	\$1,050.00 SE	LE 0.00 NM	1	I	\$1,050.00
JEOPAI	DDV		SAT/Jeopardy											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ıa							
Week: 10/		10/14/12	S-	1	\$1,050.00	0.0								
89 KSNV	10/20/1	2 10/20/12	Wknd Jeopardy	CM	630-7pm	-	S-	:30	1	\$1,050.00 SE	LE 0.00 NM	1	l	\$1,050.00
JEOPAI	RDY		SAT/Jeopardy											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ıg</u>							
Week: 10/		10/21/12	S-	1	\$1,050.00	0.0								
90 KSNV	10/13/1	2 10/13/12	Wknd Wheel of Fo		7-730pm	-	S-	:30	1	\$1,050.00 SE	ELE 0.00 NM	1		\$1,050.00
WHEEL	OF FOR	RTUNE	SAT/ Wileer of FC	riune										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir								
Week: 10/		10/14/12	S-		\$1,050.00	0.0	00 S-	-20		\$4.050.00.CF	1 F 0 00 NM			Φ4 0 <u>50 00</u>
91 KSNV	10/20/1	2 10/20/12	Wknd Wheel of Fo		7-730pm	-	3-	:30	ı	\$1,050.00 SE	LE U.UU INIVI	1	l	\$1,050.00
WHEEL	OF FOR	RTUNE												
	rt Date	End Date	Weekdays S-	Spots/Week	Rate \$1.050.00	Ratir	_							
92 KSNV		10/21/12	Sa-Su News 3 at	1 FlevenCM	11pm-1135p	0.0 m	S-	:30	1	\$2,800.00 SE	I F 0 00 NM	1	l	\$2,800.00
02 110111	10/20/1	2 10/20/12	Sa-Su News 3 at		11000		5	.00	•	Ψ2,000.00 02				Ψ2,000.00
_	3 NIGHT		10/	0	Data	D - 1'-	_							
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$2,800.00	Ratir 0.0	_							
			NFL Pre-Game /	FNA CM	1p-530pm		S	:30	1	\$5,000.00 SE	LE 0.00 NM	1	l	\$5,000.00
FOOTD			NFL Pre-Game											
	ALL NIG	HT IN AMER End Date	Weekdays	Spots/Week	Rate	Ratir	na.							
Week: 10/		10/14/12	S		\$5,000.00	0.0								
94 KSNV	10/21/1	2 10/21/12	NFL Pre-Game /	FNA CM	1p-530pm	-	S	:30	1	\$5,000.00 SE	LE 0.00 NM	1	l	\$5,000.00
FOOTB	ALL NIG	HT IN AMEF	NFL Pre-Game											
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng							
Week: 10/		10/21/12	S	1	\$5,000.00	0.0	00							
95 KSNV	10/14/1	2 10/14/12	News 3 Live in Pr	ime CM	7-10pm	-	S	:30	1	\$3,600.00 SE	LE 0.00 NM	1	l	\$3,600.00
NEWS:	3 LIVE (F	OLLOWING	News 3 in Prime NFL)											
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir								
Week: 10/		10/14/12	S		\$3,600.00	0.0				Ф0.005.22.22				<b>40.053.35</b>
96 KSNV	10/21/1	2 10/21/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	-	S	:30	1	\$3,600.00 SE	:LE 0.00 NM	1	l	\$3,600.00
NEWS:	3 LIVE (F	OLLOWING												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	_							
Week: 10/		10/21/12 2 10/14/12	S	CM	\$3,600.00 M-SA 8-11p	0.0 MH2 /		:30	1	\$2,400.00 SE		1	ı	\$2,400.00
ANICH IE	10/14/1	L 1U/14/12		CIVI	1VI-3A 0-11P	, JUIN	3	.30	1	φ∠, <del>4</del> 00.00 SE	LL U.UU INIVI		1	φ∠,400.00

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**KSNV** 

Order / Rev: 107704

Crossroads GPS

Alt Order #: 06862725 Product Desc: Crossroads GPS

Advertiser:

Flight Dates: 10/12/12 - 10/22/12 1192

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Γime Day	/S	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Jeopardy in PRIMI Jeopardy in Prime										
jep			Coopardy in 1 mile									_	
Sta Week: 10/	ort Date /08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	Rate \$2,400.00	Rating 0.00							
98 KSNV	10/21/1	2 10/21/12	Jeopardy in PRIME Jeopardy in Prime		M-SA 8-11p	/ SUN	S	:30	1	\$2,400.00 SE	LE 0.00 NM	1	\$2,400.00
jep	_												
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays S	Spots/Week 1	Rate \$2,400.00	Rating 0.00							
99 KSNV	10/14/1	2 10/14/12	Wake Up Early w/ Wake Up Early Wa	Ū	430a-5a		S	:30	1	\$400.00 SE	LE 0.00 NM	1	\$400.00
WAKE	UP EARL	Y W/THE W		J									
Sta Week: 10/	ort Date /08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00							
100 KSNV	10/15/1	2 10/15/12	Wake Up Early w/ Wake Up Early Wa	-	430a-5a	М		:30	1	\$400.00 SE	LE 0.00 NM	1	\$400.00
WAKE	UP EARL	Y W/THE W	, ,	agriers									
	rt Date	End Date		Spots/Week	Rate	Rating							
Week: 10/		10/21/12	M	1	\$400.00	0.00				<b></b>	. =		<b>A</b> 400 00
101 KSNV	10/16/1	2 10/16/12	Wake Up Early w/ Wake Up Early Wa	-	430a-5a	- T		:30	1	\$400.00 SE	LE 0.00 NM	1	\$400.00
WAKE	UP EARL	Y W/THE W		Ü									
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating							
Week: 10/		10/21/12		1 Waan6M	\$400.00	0.00 W-		:30		¢400 00 CE	I F O OO NINA	1	£400.00
102 KSINV	10/17/1	2 10/17/12	Wake Up Early w/ Wake Up Early Wa	-	430a-5a	VV-		.30	1	\$400.00 SE	LE 0.00 NM	l '	\$400.00
WAKE	UP EARL	Y W/THE W	, ,										
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$400.00	Rating 0.00							
103 KSNV	10/18/1	2 10/18/12	Wake Up Early w/	ū	430a-5a	T		:30	1	\$400.00 SE	LE 0.00 NM	1	\$400.00
WAKE	I ID EADI	Y W/THE W	Wake Up Early W	agners									
	or LAN	End Date		Spots/Week	Rate	Rating							
Week: 10/		10/21/12	T	1	\$400.00	0.00							
104 KSNV	10/21/1	2 10/21/12	Wake Up Early w/	-	430a-5a		S	:30	1	\$400.00 SE	LE 0.00 NM	1	\$400.00
WAKE	UP EARL	Y W/THE W	Wake Up Early Wa AGNERS	agners									
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays S	Spots/Week 1	Rate \$400.00	Rating 0.00							
105 KSNV	10/22/1	2 10/22/12	Wake Up Early w/	-	430a-5a	M		:30	1	\$400.00 SE	LE 0.00 NM	1	\$400.00
WAKE	UP EARL	Y W/THE W	Wake Up Early Wa AGNERS	agners									
	rt Date	End Date		Spots/Week	Rate	Rating							
Week: 10/	22/12	10/28/12	M	1	\$400.00	0.00						<u>I</u>	

Totals 106 \$234,050.00